

The five fields of study on offer at CAMPUS 02 University of Applied Sciences in Graz convey academic competencies in the areas with the greatest influence on the successful business and technical development of companies.

The Department for **International Marketing & Sales Management** offers a bachelor programme „Marketing & Sales“ as full-time and extra-occupational studies, as well as the extra-occupational master programmes „International Marketing“ (in English) and „Sales Management“. We are currently seeking a

## **Full-time lecturer**

### **Focus International Marketing**

**40 hours**

#### **Your duties:**

- ❖ To independently design and conduct Bachelor and Master lectures in English and to perform examination activities
- ❖ To mentor scientific work (Bachelor and Master theses) and practical projects (marketing concepts)
- ❖ To coordinate part-time lecturers in the area International Marketing
- ❖ To collaborate on the further development and coordination of the programme portfolio in International Marketing
- ❖ To support interdisciplinary research and development projects
- ❖ To support the department's internationalisation activities (partnerships with other universities, summer schools, internships, ...)
- ❖ To represent the department externally and to support the Head of the Department when dealing with internal and external stakeholders

#### **Your profile:**

- ❖ Successful completion of a subject-relevant Master/Diploma/Dissertation (university, university of applied sciences), preferably specialising in the areas of international marketing, international management, amongst others
- ❖ Several years of professional experience working at a university or elsewhere, particularly in the thematic areas stated above as well as a good network in the area of professional activity to date
- ❖ Solid teaching experience, ideally in a university environment with experience in the practical use of electronic media in marketing and sales
- ❖ Excellent didactic and rhetorical skills
- ❖ Structured and independent working methods with a strong focus on achieving goals and results
- ❖ Flexibility in terms of time (teaching also takes place at weekends), high level of self-motivation and resilience
- ❖ Team player with well-developed social skills
- ❖ Excellent command of English (mother tongue level desirable), as well as knowledge of German to A2 level in accordance with the Common European Framework of Reference for Languages

This job is offered to both, men and women. A gross salary from € 3.300,-- to € 3.800,-- is on offer, depending on qualifications and experience. Ms. Dr. Karin Madenberger, Head of Department, would be glad to answer any technical questions you may have by phone on +43 316 6002 171 or via email: [karin.madenberger@campus02.at](mailto:karin.madenberger@campus02.at)

Please send your written application including your CV and (professional) references by 2<sup>nd</sup> October 2017 to the following address:

CAMPUS 02 - Fachhochschule der Wirtschaft GmbH  
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